

#	Criteria	Rank 1 - 5	Comments
1	Evidence of lead partner with successful track record developing events that achieve stated financial, attendance and media goals		
2	Potential to attract media attention		
3	Potential to leverage area-wide cultural/heritage tourism opportunities		
4	Well conceived fund raising/sponsorship plan		
5	Well conceived crowd and transportation management plan		
6	Demonstrates significant Native American involvement		
7	Strength of correlation to significant Lewis and Clark event?		
8	Extent of emphasis on historical authenticity		
9	Event demonstrates strong educational/interpretative component(s)		
10	Strength of administrative/management support for event?		
	<b>TOTAL SCORE</b>		